

62  
PETER J. VANDENBERG  
Oxford 1-3904

1959  
OFFICE and WAREHOUSE:  
Oxford 2-6529

CORNELIUS PEET  
Oxford 2-8584

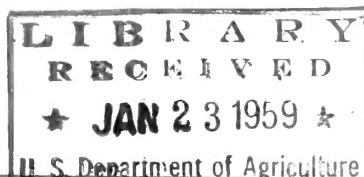
# “THE HOUSE OF SPIC & SPAN” BULB DEPARTMENT

GROWERS OF THE MOST PREFERRED GLADIOLUS VARIETIES

P. O. BOX 123

NEWFIELD, NEW JERSEY

(A MILE AWAY FROM HIGH PRICES)



Dear Customer!

Again we have the pleasure of sending you our new list of our New Jersey grown bulbs of excellent quality.

Our 200 acre crop, planted on new ground of the finest sandy-loam in South Jersey looks like a picture and with our 500,000 cubic feet warehouse, well equipped for curing, we believe we can assure you the finest bulbs in the land.

You will find the very best of the recent introductions, also the best of the new Butterfly types and the top money-makers and most preferred varieties in the commercial field.

You will also find our prices most competitive and with our "NEW CREDIT PLAN" everybody will be able to order "EARLY" this year. We urge you to send your orders at an early date to avoid disappointments.

---

ORDER WITH CONFIDENCE !

SATISFACTION GUARANTEED !

"FOR YOUR BEST DEAL IN GLADS"

## "THE HOUSE OF SPIC AND SPAN"

# RECENT INTRODUCTIONS

## WHITE SUPERIOR

Here is the top commercial and most beautiful Pure White Glad of the year. Our included picture does no justice to the color which is the cleanest and purest White, however, the basket shows the strong and vigorous spikes very well.

A Giant Glad with tall straight firm spikes, opens fine from tight bud.

Prolific grower and propagator.

"BEST INVESTMENT SINCE SPIC & SPAN"

PRICES PER HUNDRED

Jumbo (Per 10)	#1	2	3	4	5	6
\$ 6.	5.	4.50	4.00	3.50	3.00	2.50

## FORTUNE

\$ 6.	5.	4.	3.	2.	1.50	1.
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A fine new bright Deep Orange on strong stems. Healthy vigorous grower. Excellent cut flower. EARLY FLOWERING.

## GOLDEN BOY

\$ 10.	8.	6.	5.	4.	3.	2.
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Very finest Yellow in the 300 class, with quite some show records.

## GOOD MORNING

\$ 10.	8.	6.	5.	4.	3.	2.
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Giant Carona-type. Well accepted in the flower markets all over the country. Makes large spikes, also from small bulbs. Healthy substitute for Corona.

## HILL TOPPER

\$ 8.	6.	5.	4.	3.	2.	1.50
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Tall Bright Scarlet Red. Large straight spikes, also from small bulbs never crooks. Early Flowering. Slow propagator.

## JUBILEE

\$	16.	14.	12.	10.	8.	6.
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Very beautiful clean Corona-type. Edge Deep Rose Lavender, inside glistening white. Medium height. Undoubtedly the finest Glad in this class.

## LOOK

\$ 8.	6.	5.	4.	3.	2.	1.50
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Large and tall Pastel Pink. Strong healthy grower. Big spikes from small bulbs. Healthy replacement for Evangeline.

## LORELEI

\$ 10.	8.	6.	5.	4.	3.	2.
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Tall Cream, large spikes from small bulbs.

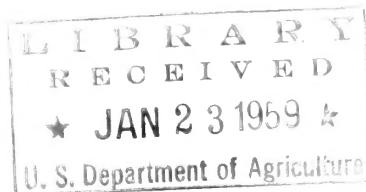
# GENERAL LIST

## **ARES**

(K &amp; M's New Butterfly Type)

#	1	2	3	4	5	6
\$	35.	30.	25.	20.	15.	12.

Tall Creamy White with Scarlet Blotches. Eye-catching and attractive. Vigorous grower. Fine spikes from any size bulbs. It will brighten up the color collection of the early flowering. Tops on the Shows.



Bulblets	
Quart	\$ 10.
Peck	75.
Bu.	250.

## **BRIDAL ORCHID**

\$	25.	20.	15.	11.	7.	5.
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Large and tall Light Lavender with excellent market qualities. Large spikes from small bulbs. Early flowering. Our stock is fine and healthy.

Quart	5.
Peck	30.
Bu.	100.

## **ELIZABETH THE QUEEN**

\$	22.	18.	12.	9.	6.	4.
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We now highly recommend our clean virus-free stock of the tall growing type. Still the best Lavender on the market.

Quart	4.
Peck	25.
Bu.	75.

## **ELMER'S ROSE**

\$	25.	20.	15.	10.	6.	4.
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One of the finest deep Lavender-Rose. Grows well and is a good cutter, also from smaller bulbs.

Quart	5.
Peck	30.
Bu.	100.

## **FRIENDSHIP**

\$	20.	15.	10.	8.	5.	3.
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Beautifully ruffled Frosty Pink. A most preferred color by all Florists. We recommend big plantings for early and throughout the season. One of the top-moneymakers.

Quart	\$ 4.
Peck	15.
Bu.	50.

## **GOLD**

\$	25.	20.	15.	10.	6.	4.
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Most beautiful of all Yellows. With a little extra care it will give you an adequate flowerhead. The color will insure its sales. Blooms from all sizes, even large bulblets, and opens to the very tip, holding size and original color.

Quart	5.
Peck	30.
Bu.	90.

## **GOOD MORNING**

\$	50.	45.	40.	30.	25.	20.
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Giant Carona-type. Well accepted in the flower markets all over the country. Makes large spikes, also from small bulbs. Healthy substitute for Corona.

Quart	\$ 25.
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250 Bulbs at 1000 rate

PRICES PER THOUSAND

	#	1	2	3	4	5	6	Bullets
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## HOPMAN'S GLORY

\$ 25.	20.	15.	10.	6.	4.	Quart \$ 4.
						Peck \$ 25.
						Bu. \$ 80.

Standard Yellow, at it's best in Southern Area's. Early Flowering.

## JUNE BELLS

\$ 22.	18.	12.	9.	6.	4.	Quart \$ 3.
						Peck \$ 25.
						Bu. \$ 80.

Standard, Pure White. Excellent market variety. Early Flowering.

## LOOK

\$ 40.	35.	30.	25.	20.	15.	Quart \$ 25.
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Large and tall pastel-pink. Strong healthy grower. Big spikes from small bulbs. Healthy replacement for Evangeline.

## LORELEI

\$ 40.	35.	30.	20.	15.	10.	Quart \$ 10.
						Peck \$ 75.
						Bu. \$250.

Tall Cream, large spikes from small bulbs.

(K & M's New Butterfly Type)

## MELODY

\$ 50.	45.	40.	30.	20.	15.	Quart \$ 15.
						Peck \$100.
						Bu. \$350.

A beautiful deep shade of Pink with Scarlet Red Blotches. A most attractive variety. Early flowering.

## MOTHER FISCHER

\$ 22.	18.	12.	9.	6.	4.	Quart \$ 5.
						Peck \$ 20.
						Bu. \$ 60.

Beautifully ruffled Tall White. Holds many open. Big spikes from small bulbs. A real moneymaker.

## PACTOLUS

\$ 22.	18.	12.	9.	6.	4.	Quart \$ 4.
						Peck \$ 20.
						Bu. \$ 60.

One of the most striking Gladiolus, Sunshine Yellow with brilliant Scarlet Blotches, nicely ruffled. A fine Glad to round out your assortment.

250 Bulbs at 1000 rate

PRICES PER THOUSAND

# PROSPECTOR

#	1	2	3	4	5	6	
\$	30.	25.	20.	15.	12.	8.	Bullets

A fine Glad of unusual merit. Nicely ruffled light Yellow with amber lip. A welcome addition to the novelties.

Quart	10.
Peck	60.
Bu.	200.

# RED RADIANCE

\$	30.	25.	20.	15.	10.	7.	Quart
							Peck
							Bu.

Brilliant Red, good grower and good placement. Nice spikes from smaller bulbs.

Quart	10.
Peck	60.
Bu.	200.

# REGINA

\$	40.	35.	30.	25.	20.	15.	Quart
							Peck

After this Glad has been established in the flower markets it seems to be a most wanted color. Very fine glowing Light Orange. Very large blooms, good seller at anytime, especially in late summer and fall.

Quart	20.
Peck	125.

# ROSITA

\$	35.	30.	25.	20.	15.	10.	Quart
							Peck

Large beautiful old Rose Silvery edged. A color you can't afford to be without. Big spikes from smaller bulbs.

Quart	10.
Peck	75.

# SALMAN'S SENSATION

\$	30.	25.	20.	15.	10.	7.	Quart
							Peck

The finest and largest Blue. Big spikes from small bulbs. Highly recommended.

Quart	8.
Peck	50.

"NEW IMPROVED STOCK"

# "SPIC & SPAN"

\$	22.	18.	12.	9.	6.	4.	Quart
							Peck
							Bu.

Beautifully ruffled Bright Pink. "NO BETTER GLAD ON THE MARKET" Re-invest with our "New Improved Stock" grown from hot water treated bulblets and keep on making money with this Top Producer.

Quart	5.
Peck	25.
Bu.	75.

# THE RAJAH

\$	25.	20.	15.	10.	7.	5.	Quart
							Peck

Large Bright Purple. Nicely ruffled. One of the best.

Quart	5.
Peck	30.

# TRAVELER

\$	35.	30.	25.	18.	14.	10.	Quart
							Peck
							Bu.

The most beautiful Pastel Rose. A most wanted color by Florists. A Glad with lasting qualities.

Quart	10.
Peck	60.
Bu.	200.

250 Bulbs at 1000 rate

## VALERIA

The very best in Red. We do have an excellent pure and healthy stock and we claim the best in the country. It is advisable to stock up with this excellent variety as there is no replacement in sight.

## VAN ZANTEN'S GLORY

Giant size, Old Lavender of a fine new shade. Throws huge spikes from smaller bulbs. Welcome addition to the Lavender class. Highly recommended.

PRICES PER THOUSAND  
# 1 2 3 4 5 6  
\$ 25. 20. 14. 10. 6. 4.

Bulblets  
Quart 4.  
Peck 20.  
Bu. 60.

## WHITE EXCELSIOR

Fine big Tall White with creamy throat. Recommended for early flowering.

\$ 30. 24. 18. 12. 7. 5.

Quart 6.  
Peck 40.  
Bu. 150.

## WONDERBOY

A most beautiful Deep Purple with faint lighter edge. Great attraction for Shows, Roadstands and local trade.

\$ 30. 25. 20. 15. 11. 7.

Quart 10.  
Peck 50.  
Bu. 150.

## TERMS OF SALE!

CASH WITH ORDER. (5% Discount)

CREDIT TO ESTABLISHED CUSTOMERS, AND THOSE WITH SATISFACTORY CREDIT-RATING.

F.O.B. NEWFIELD, NEW JERSEY

DELIVERY ANY TIME AFTER DECEMBER 1st UNTIL APRIL 1st.

ORDER EARLY (WITH OUR NEW CREDIT PLAN):

Send Us Your Orders Early Without Money Down And Pay Whenever You Want Your Bulbs Shipped, Or Give Us Satisfactory Credit Information And We Will Bill You For The Bulbs After Shipping.

"FOR YOUR BEST DEAL IN GLADS"

REMEMBER

THE HOUSE OF SPIC & SPAN

**LARGE QUANTITY --- PRICES ON REQUEST!**

OUR NEW 1957 INTRODUCTION  
"WHITE SUPERIOR"

AS SHOWN ON THE "BURHOLME"  
SHOW PHILADELPHIA, PA. & E.I.G.S.  
HERSHEY, PA.

This Glad has everything: Color, Texture and Size.

Opens well from Tight Bud.

PETER J. VANDENBERG  
CORNELIUS PEET

"THE HOUSE OF SPIC & SPAN"

Growers of the most preferred  
Gladiolus Varieties

OXFORD: 1-3904  
Phones: — OXFORD: 2-8594  
OXFORD: 2-6529

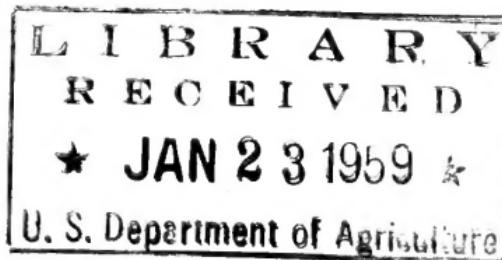
NEWFIELD, NEW JERSEY

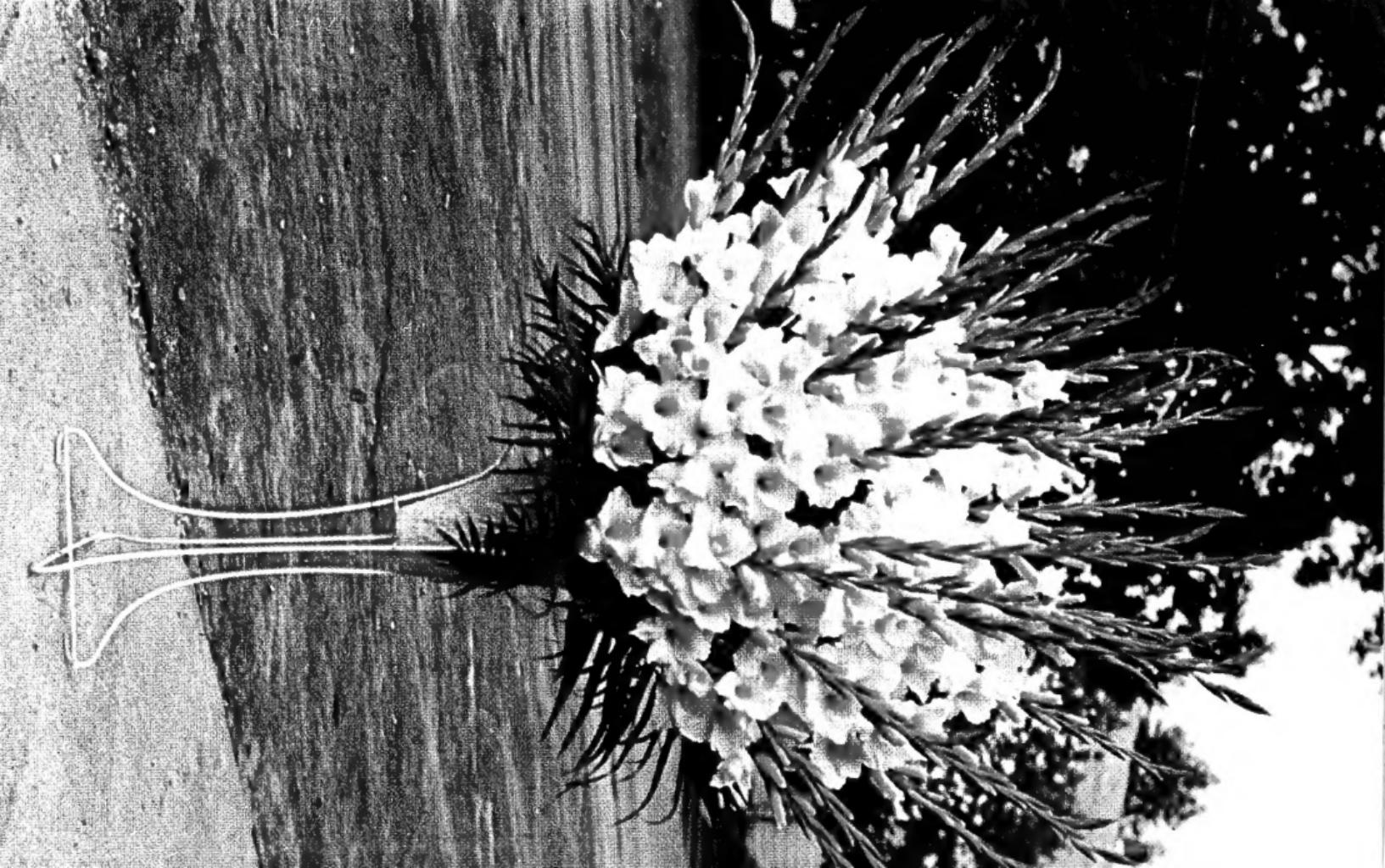
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4623B

PLACE  
STAMP  
HERE

POST CARD

Genuine Natural Color Made By DEXTER PRESS, Inc., West Nyack, N. Y.





PRICES PER HUNDRED

**MRS. MABEL MARKWOOD**

Very large, beautiful Pure White with faint Lavender pencilling in the throat. Excellent growing habits, large spikes from small bulbs. A tremendous spike grown from a number 4 bulb was runner-up for Grand Champion at the Haddonfield, N. J. show last year.

This year Grand Champion at Kittanning, Pa., over 700 entries. A most impressive and beautiful spike grown by Mr. C. Milton Gross of Evans City, Pa.

**PROSPECTOR**

Jumbo (Per 10)	#1	2	3	4	5	6
\$ 5.	4.00	3.50	3.00	2.50	2.00	1.50

A fine Glad of unusual merit. Nicely ruffled light Yellow with amber lip. A welcome addition to the novelties.

**RED RADIANCE**

\$ 6.	5.	4.	3.	2.50	2.	1.50
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Brilliant Red, good grower and good placement. Nice spikes from smaller bulbs.

**REGINA**

\$ 6.	5.	4.	3.	2.50	2.	1.50
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After this Glad has been established in the flower markets it seems to be a most wanted color. Very fine glowing Light Orange. Very large blooms, good seller at anytime, especially in late summer and fall.

**ROSITA**

\$ 6.	5.	4.	3.	2.50	2.	1.50
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Large beautiful old Rose Silvery edged. A color you can't afford to be without. Big spikes from smaller bulbs.

**SALMAN'S SENSATION**

\$ 6.	5.	4.	3.	2.50	2.	1.50
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The finest and largest Blue. Big spikes from small bulbs. Highly recommended.

**SIRENITY**

(Kleinhans)

\$ 8.	6.	5.	4.	3.	2.	1.
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Beautifully slightly ruffled tall Ivory White outside and pure white inside. Tall stately spikes with many open. A truly beautiful show Glad.

("New improved stock)

**"SPIC & SPAN"**

\$ 6.	5.	4.	3.	2.	1.50	1.
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Beautifully ruffled Bright Pink. "NO BETTER GLAD ON THE MARKET" Re-invest with our "New Improved Stock" grown from hot water treated bulblets and keep on making money with this Top Producer.

**PRICES PER HUNDRED****STERLING SILVER**

Jumbo (Per 10)	#1	2	3	4	5	6
\$ 15.	12.	10.	8.	6.	4.	3.

A most beautifully ruffled Pure White of medium height. Early flowering. Fine texture and substance. Great Glad for Florist work.

**TRAVELER**

\$ 7.	6.	5.	4.	3.	2.	1.
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The most beautiful Pastel Rose. A most wanted color by Florists. A Glad with lasting qualities.

**VAN ZANTEN'S GLORY**

\$ 6.	5.	4.	3.	2.50	2.	1.
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Giant size, Old Lavender of a fine new shade. Throws huge spikes from smaller bulbs. Welcome addition to the Lavender class.

Highly recommended.

**WHITE FRIENDSHIP**

(Per 10)	\$ 6.	5.	4.	3.50	3.	2.50	2.
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One of the most beautiful and useful Glads in existence. A glistening Pure White Sport of the well-known variety Friendship which is one of the top money-makers. This Glad has all the good features, plus Elegance and color, which Florists will use year around. With its earliness most valuable, it sells at anytime. Healthy vigorous grower. Excellent fast propagator.

**WONDERBOY**

\$ 7.	6.	5.	4.	3.	2.	1.
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A most beautiful Deep Purple with faint lighter edge. Great attraction for Shows, Roadstands and local trade.

**K & M's BEST NEW BUTTERFLY TYPES****ARES**

\$ 6.	5.	4.	3.	2.	1.50	1.
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Tall Creamy White with Scarlet Blotches. Eye-catching and attractive. Vigorous grower. Fine spikes from any size bulbs. It will brighten up the color collection of the early flowering.

**MELODY**

\$ 8.	7.	6.	5.	4.	3.	2.
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A beautiful deep shade of Pink with Scarlet Red Blotches. A most attractive variety. Early flowering.